

KOLAWOLE SAMUEL ADEBAYO

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PROFESSIONAL SUMMARY

Accomplished technology reporter and communications professional with a strong track record in strategic storytelling, thought leadership, and cross-platform content development across cybersecurity, AI, 5G, and energy transition sectors. Experienced in engaging diverse audiences on global technology issues bordering on fairness, ethics, sustainability, and nation-building, with expertise in simplifying complex topics for public discourse. Skilled at promoting intellectual debates, initiating impactful media campaigns, and producing compelling content influencing global conversations. Versatile in the use of WordPress, Google Suite, SEMRush, Clearscope, Emaki, among others.

WORK EXPERIENCE

Forbes, New Jersey

Remote, USA

Contributor

Oct 2024 - Present

- Author high-impact articles on the economics of AI, leveraging in-depth research and analysis to produce compelling content.
- Increase visibility and readership for AI-focused content contribute to Forbes' positioning as an economic and technological insights leader.
- Demonstrate AI economics expertise, creating articles resonating with a global audience, driving traffic and elevating reader engagement.

HubSpot, Massachusetts

Remote, USA

AI Contributor and Content Consultant

Mar 2024 - Present

- Research and write [riveting articles](#) about the state of AI today and what the future portends for the industry.
- Collaborate with other content consultants to produce marketing materials that increase engagement on the HubSpot [Next in AI](#) blog/newsletter and drive ARR.
- Collaborate with the media team to produce shorts and short-attention media content that expand reach and increase client portfolio.

BrainBox, Surulere

Lagos, Nigeria

Publisher & Creative Director

Dec 2023 - Present

- Publish the [BrainBox](#) newsletter with riveting insights from industry leaders across the C-suite in SaaS and enterprise domains.
- Fostered collaboration with local and international content creators to address issues of justice and innovation.
- Solidify existing relationships with industry leaders while also initiating new relevant ones.

Fast Company, New York

Remote, USA

Tech Reporter (Consumer and Enterprise Technology)

Oct 2023 - Present

- Produced forward-thinking [analyses](#) on trends shaping consumer and enterprise technology.
- Coordinated interviews with global tech leaders to highlight critical socio-economic implications of technological advancements.
- Built long-term relationships with experts to enrich journalistic rigor and content authenticity.

VentureBeat, San Francisco
Independent Tech Reporter

Remote, USA
Aug 2021- Jan 2023

- Wrote and edited high-visibility [articles](#) that garnered international attention, sparking crucial cybersecurity and AI ethics discussions.
- Reviewed and edited technical documentation content, ensuring impeccable quality for articles and reports published by the brand.
- Wrote several trending articles that hit *Techmeme's* popular tech news aggregator platform and received lofty commendations from *VentureBeat* Founder, CEO, and Editor-in-Chief Matt Marshall.

NW Technologies, Oregon

Remote, USA

Senior Content Strategist

Jan 2021 - Mar 2022

- Developed roadmaps, content calendars, and prompts that accelerated the content team's productivity and enabled them to meet their deliverables.
- Liaised with the product team to write research-driven content that positioned our products visible to desired customers and audiences.
- A first-page ranked article was published, which can be found via this [link](#).

OUTSTANDING WRITING PROJECTS

- Published a [debut article](#) that earned the "Editor's Pick" recognition for the week, driving significant engagement and enhancing Forbes' reputation for thought leadership in AI.
- Published feature stories on global socio-economic challenges, including cybersecurity vulnerabilities and AI's ethical dilemmas, that drew millions of views.
- Wrote SEO cluster articles on enterprise technology trends for *VentureBeat* that generated thousands of clicks and helped further boost the publication's visibility and authority.
- Delivered high-impact reports on Africa's metaverse and urban technology adoption, recognized by leading global publications.
- One of 13 poets across Africa [selected by the African Poetry Book Fund \(APBF\)](#) in conjunction with the University of Lincoln, Nebraska for its chapbook series project. My chapbook "[INVOCATIONS](#)" was published by the APBF through Akashic Books in 2021.

CERTIFICATIONS

- Technology Entrepreneurship: From Lab to Market Certification by **HarvardX, Harvard Online**
- Privileged Access Security: CyberArk Certified Trustee Certification by **CyberArk**
- Cybersecurity Foundations: Certification by **LinkedIn Learning**
- Editing Mastery: How to Edit Writing to Perfection Certification by **LinkedIn Learning**

ADDITIONAL AWARDS AND RECOGNITIONS

- One of a select team of 7 tech reporters and influencers invited to attend and cover the Dubai Future Forum in November, 2024.
- One of 5 tech reporters invited to Hitachi Energy's Energy Transition Summit in Montreal in September, 2024.
- One of 6 tech reporters invited for a high-profile tech tour across Israel in June, 2024.
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- One of 8 tech reporters across the globe invited for an exclusive tour of Volvo Penta's HQ and facilities across Göthenburg and Krossholmen, Sweden, in May of 2024.
- A member of a select group of tech reporters and influencers invited to NTT's Upgrade Summit at the Moscone Center in San Francisco in April, 2024.
- Invited as a panelist at the OurCrowd Global Investor Summit in Jerusalem in February, 2023.
- Participated as a panelist and speaker at the Grand Arts Festival— one of Ondo State's biggest events, where arts, culture, and tech converge. Received a merit award for my "exceptional

achievements as a creative and technical writer who has successfully penetrated the international content writing scene and graced various global stages”.

- One of 10 tech reporters and influencers invited to NTT’s Upgrade Summit at the Moscone Center in San Francisco in March, 2023.
- One of 3 tech reporters and influencers invited to NTT’s R&D Forum in Tokyo in November, 2023.
- One of 12 select tech reporters and influencers invited by the Foreign Ministry of Israel to CyberWeek— a globally acclaimed cybersecurity conference— in Tel Aviv in June, 2022. The event had over 9,000 people in attendance.
- One of my articles on the metaverse was featured [here](#) in *Forbes* by Forbes Contributor Charlie Fink in his “This Week in XR” column in January, 2022.

Occasional Contributing Writer at:

- [Dark Reading](#) — San Francisco, California, USA
- [Runtime News](#) — Portland, Oregon, USA
- [ITProToday](#) — San Francisco, California, USA
- [DataCenterKnowledge](#) — San Francisco, California, USA
- [Built In](#) — Chicago, Illinois, USA
- [EM360 Tech](#) — London, UK
- [New York Tech Media](#) — New York, USA

TECHNICAL SKILLS

- **Soft Skills:** Storytelling, SEO, Technical Writing, Editorial Writing, Market Research, Project Management, Time Management, Leadership, Teamwork, Negotiation, Collaboration, Organizational skills, Detail-oriented, and Communication Skills.
- **Tools:** Google Suite, Ahrefs, SEMRush, Clearscope, CMS (WordPress), Asana, Notion, Microsoft Office (Word, Excel & PowerPoint).

Other Interests: Reading, Poetry, Public Speaking, and Traveling.